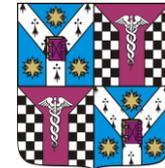




“ALEXANDRU IOAN CUZA” UNIVERSITY OF IASI

FACULTY OF ECONOMICS AND BUSINESS
ADMINISTRATION



FUNDAMENTAL FIELD: ECONOMIC SCIENCES

Field of studies: BUSINESS ADMINISTRATION

Bachelor’s degree: Business Administration (entirely taught in English)



Curriculum

First year

Nr. crt.	Courses	First semester					Second semester				
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credits
1.	Microeconomics	2	2		E	5					
2.	Fundamentals of Accounting	2	2		E	5					
3.	Applied Mathematics for Economics	2	2		E	5					
4.	Business Law	2	0		E	5					
5.	Business Information Technologies	2		2	E	5					
6.	Foreign Business Language: French/German/Spanish/Italian/Romanian	1	2		C	5					
7.	Statistics						2	2		E	5
8.	Macroeconomics						2	2		E	5
9.	End-User Computing						2		2	E	5
10.	Financial Accounting						2	2		E	5
11.	Foreign Business Language: French/German/Spanish/Italian/Romanian						2	2		C	5
12.	Internship						1	2		C	5

*C-Course, S-Seminar, L- Workshop

**E-Exam, C-Oral examination

Second year

Nr. crt.	Courses	First semester					Second semester				
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credits
1.	Finance	2	2		E	5					
2.	Econometrics	2	2		E	5					
3.	Management	2	2		E	5					
4.	Organizational Behaviour	2	1		E	5					
5.	Business communication and negotiation	2	2		E	5					
6.	Foreign Business Language: French/German/Spanish/Italian/Romanian	1	1		C	5					
7.	Marketing						2	2		E	5

8.	Money and Credit						2	2		E	5
9.	Small Business Development and Management						2	2		E	5
10.	Consumer Behaviour						2	2		C	5
11.	Foreign Business Language: French/German/Spanish/Italian/Romanian									C	5
12.	Internship						2	0		E	5

*C-Course, S-Seminar, L- Workshop

**E-Exam, C- Oral Examination

Third year

Nr. crt.	Courses	First semester					Second semester				
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credits
1.	Financial management	2	2		E	5					
2.	Strategic management	2	1		E	5					
3.	Introduction to Research	2	1		E	5					
4.	Sales management	2	1		E	5					
5.	International Business	2	2		E	5					
6.	<i>Elective (one course from):</i> Public Relations/Intercultural Management/Insurance Reinsurance	2	1		E	5					
7.	Financial Markets						2	1		E	5
8.	Corporate Social Responsibility						2	2		E	5
9.	Human Resource Management						2	2		E	5
10.	Marketing Research						2	2		E	5
11.	Project management						2	1		E	5
12.	<i>Elective (one course from):</i> Enterprise Resource Planning/Business Taxation/European Economics						2	0		E	5
	Final Dissertation										

*C-Course, S-Seminar, L- Workshop

**E-Exam, C-Oral Examination